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# HEIGHT OF ANTICIPATION



TOPPING OUT  
IN STYLE

KSK Land celebrates milestone with photo series showcasing the city's iconic landmarks from Tower B of YOO8 branded residences serviced by Kempinski

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She kicks off her shoes and makes herself at home, in her element amidst the skyline that stretches into the horizon. Overlooking the contours and textures of the city, she knows where she has come from and is ready to take on a bright new future.



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Grazing the sculpted folds of the origami bath, she explores the timeless imprints of a delicate art iterated over a thousand years. Stilled at 800 feet above the ground, she soaks in the city's vibrant outlines, satiated in the moment. Deeper roots always inspire greater heights, she muses, poised for what is to come.



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## IMAGINE YOUR KUALA LUMPUR FROM NEW HEIGHTS

In celebrating another important milestone in its maiden project 8 Conlay, KSK Land, a wholly-owned subsidiary of KSK Group, unveils captivating images that showcase Kuala Lumpur's stunning cityscape.

To commemorate the structural completion of Tower B of 8 Conlay's twin branded residence, YOO8 serviced by Kempinski (YOO8), KSK land released a photo series that captures a panoramic view of Kuala Lumpur city's iconic landmarks from two actual units on one of the top floors of the tower.

Titled Height of Anticipation, the photo series draws a personified parallel to Kuala Lumpur as a city, with its eclectic and complex identity. From the vantage point of over 800 feet above, it is an observation of a place with deep and diversely intertwined roots, a city which is in a constant state of flux – as any emerging metropolis would be. Taking a moment, 'She' luxuriates in the present, savouring what is taking shape and looking forward to what is to come.

In the same way, no detail is spared in the making of 8 Conlay's twin branded residence, YOO8, a most anticipated development in the heart of the city. As one to set the benchmark for premium city living, we're inviting you to look at Kuala Lumpur and its potential anew, to imagine your encounters with the city in a new light, and ultimately, to write your own story.

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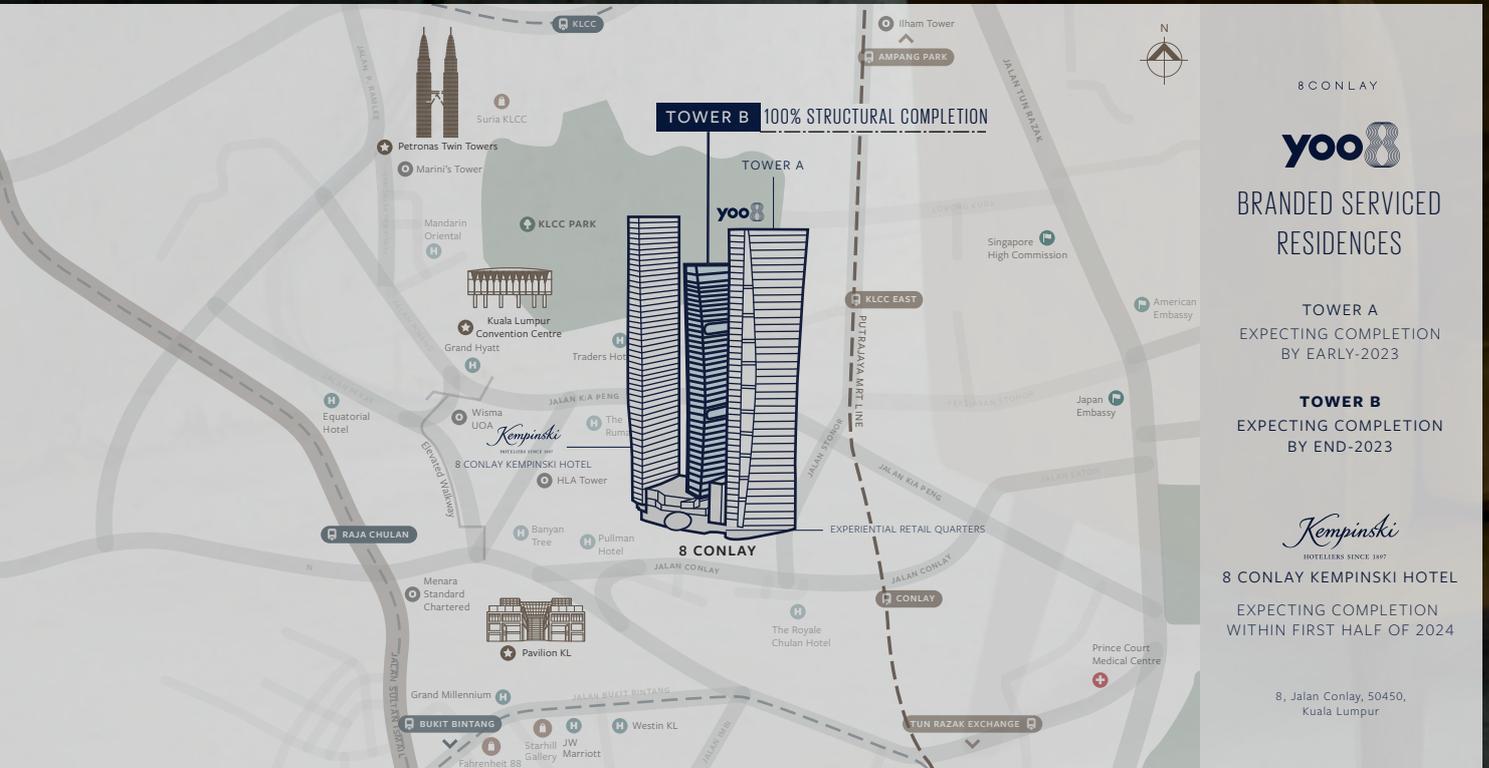
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Expressing her excitement at this new milestone, Joanne Kua, CEO of KSK Group and Managing Director of KSK Land said: “Following the structural completion of YOO8 Tower A late last year, we’re extremely happy that 8 Conlay continues to progress steadily and we have now topped out and completed the structure of YOO8 Tower B. We wanted to celebrate the structural completion differently by stirring the imagination and to present a glimpse of Kuala Lumpur as you have not seen it. Our owners appreciate the finer things in life and we wanted to iterate that by featuring the origami bathtub – Kelly Hoppen’s signature piece in collaboration with luxury Australian bathware brand, apaiser – amidst a stunning million-dollar view.”

Set to be one of Kuala Lumpur’s most desirable addresses, YOO8 serviced by Kempinski is a branded residence property associated with YOO, the world’s largest non-hotel residential brand with a demonstrable track-record for setting the bar for design, marketing and service quality.

YOO8’s twin branded residential towers feature one-of-a-kind interiors by architecture and design giants Steve Leung & YOO and Kelly Hoppen for YOO, setting a stylish benchmark in the heart of the city. The development also features Malaysia’s first and only five-star Kempinski Hotel and a four-storey experiential retail quarters, bringing together well-curated lifestyle experiences combining exceptional hospitality and experiential dining for contemporary seekers of sophistication.





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**yoo8**

BRANDED SERVICED  
RESIDENCES

**TOWER A**  
EXPECTING COMPLETION  
BY EARLY-2023

**TOWER B**  
EXPECTING COMPLETION  
BY END-2023

*Kempinski*  
HOTELLERS SINCE 1967

**8 CONLAY KEMPINSKI HOTEL**  
EXPECTING COMPLETION  
WITHIN FIRST HALF OF 2024

8, Jalan Conlay, 50450,  
Kuala Lumpur

Anticipated to be the crown jewel of Kuala Lumpur City Centre, 8 Conlay’s hyperlocal connectivity to many major commercial and tourism landmarks in the city, and its surrounding infrastructure development such as the Conlay MRT station of the upcoming Putrajaya line will continue to promote its value as a viable prime real estate investment.

Towering over the cityscape with 56 luxurious residential floors, YOO8 Tower B features impeccable interiors by one of the world’s most sought after designers - Kelly Hoppen CBE. Known for her trademark “East-meets-West” style and modern minimalistic forms, Kelly Hoppen’s bold modern aesthetics has accentuated luxury resorts, restaurants, aircrafts, cruise ships, and even the homes of high profile celebrities.

The two exclusive Spring and Urban design concepts by Kelly Hoppen for YOO, deliver a modern urban oasis amidst the bustling city, with a touch of understated glamour and timeless elegance.

Featured in the photoshoot is Kelly Hoppen’s famed origami bath, a signature of Tower B’s Spring concept design. Defined by clean,

geometric lines, the design showpiece takes its inspiration from traditional Japanese origami art. Incidentally, it also lends a textured but minimalist flair that is both Zen-like and timeless.

Set against the backdrop of Kuala Lumpur, the design evokes a conversation about building from the rich history of the past to create new heights, both literally and symbolically. It speaks of the city as a confluence of varied influences, one of culture and heritage, but also of a new identity birthed through it.

Adding to the concept of a luxurious cosmopolitan sanctuary by YOO8, residents will also be able to indulge in an array of exceptional in-house services by 8 Conlay Kempinski Hotel, including concierge service by Kempinski’s hospitality ambassador Lady-in-Red, valet, housekeeping, private chef, tailoring, butler-on-call and more.

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KSK Land is expecting the completion of YOO8 Tower A by early 2023 and subsequently, YOO8 Tower B by the end of 2023. This will be followed by the completion of the retail podium, expected within the first half of 2023 while the 8 Conlay Kempinski Hotel is expecting completion within the first half of 2024.

The show units for YOO8 Tower B designed by Kelly Hoppen for YOO are available for viewing at the 8 Conlay Sales Gallery located in Bangunan KSK, Jalan Yap Ah Shak, Kuala Lumpur. Visit [discover.8conlay.com](https://discover.8conlay.com) for more information or call +603 2698 0788 for a viewing session today.

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#### ABOUT KSK LAND

Founded in 2013, KSK Land is a wholly owned subsidiary of KSK Group Berhad, an established Malaysian investment holding company. With an existing presence in the general insurance business across Southeast Asia with KSK Insurance Indonesia and KSK Insurance Thailand, and its tech ventures portfolio under 'KSK Ventures' with start-ups such as Sunday Ins, KSK Group expanded into the property development market in Malaysia with KSK Land. A future forward player in the international real estate scene, with a focus on lifestyle, tech and placemaking, underpinned by sustainability. KSK Land's maiden development, 8 Conlay, reflects the company's vision to craft bespoke properties that prioritise design, craftsmanship and lifestyle. To find more about KSK Land, visit [kskland.my](https://kskland.my).

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